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## FarmTech announces North American dealership agreement for Digitroll Seed Sensors

Digitroll, a world leader in planter and air seeder sensor technology, has finalized a North American dealership agreement with FarmTech LLC. According to FarmTech, LLC owner Doug Weist, "this partnership will take industry leading seed sensors that are currently only available on the newest high-end seeders and planters and make that technology accessible to aftermarket customers looking to upgrade existing implements." Both FarmTech and Digitroll were founded as home businesses. As small family businesses, FarmTech and Digitroll understand that sometimes it's the little things that reduce headaches and boost farm profitability.

Digitroll was founded in 1992 in Hajduszoboszlo, Hungary in the home workshop of Imre Kőrösi. In the 1990s Digitroll developed the world's first dust compensating seed sensor and continues to lead the industry by offering the world's first seed counting photosensor for air drills. The standard-setting, TUV certified, BlackEye seed sensors are able to count fast moving seeds and can even detect granular fertilizer flow. Close to 100% seed count accuracy enables operators to set an exact seed rate value on the machine. Best in market blockage detection can differentiate between seed rate changes (i.e. variable rate applications) and actual blockages on air seeders. This eliminates annoying false alarms when the seeder ground speed or the application rate changes. Real blockages are alarmed within 1 second, even with the smallest seeds.

FarmTech LLC was founded in Choteau, MT in 2009 by agronomist and farmer Doug Weist. Over the past decade FarmTech has sought to make the latest in precision agriculture technologies available to farmers in Montana and throughout North America. FarmTech offers agronomy services including soil sampling, data analysis, drone imaging, and crafting prescriptions for variable rate fertilizer and seeding applications. FarmTech recognizes the importance of empowering farmers not only with knowledge, but with the right hardware. FarmTech works with farmers to deploy the best in GPS guidance systems, autosteering, machine and implement control, and yield and crop managing. FarmTech is excited to serve as a dealer for Digitroll and to offer farmers access to these products along with top quality customer service and tech support. FarmTech will continue dealer relationships with existing brands including Topcon, Digistar, Norac, Dickey-John, Spray Target, Dakota Micro, and Intuicom.

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